SBCAL Regional Directors

The Southern Baptist Conference of Associational Leaders (SBCAL) is a national professional organization representing and assisting associational leaders of the 1100+ Southern Baptist associations across North America.

Goal: For the SBCAL to become known by our peers, by the SBC and its entities, and by state conventions as the foremost national organization for Associational Leaders. We will seek to provide excellence in leadership development, ministry partnerships, and networking across North America.

Mission: To assist associational leaders in advancing the Gospel through leadership development, ministry partnerships, and networking

Vision: To see increasing numbers of healthy churches – existing and new – making disciples and transforming communities through Christ

Motto: Strengthen. Encourage. Partner.

To help us succeed at our mission, Regional Directors lead Regional Leadership Councils (RLCs) roughly based on NAMB's US regions – Northeast, Midwest, Southeast, Southwest, and West.

The Regional Director serves in the following ways:

- 1. Enlists State Ministry Coordinators (SMC) who keep the Regional Director and the Executive Director informed of associational changes in their state retirements, openings, new leaders, mergers as well as opportunities and threats associations face
- Leads a Regional Leadership Council (RLC) composed of the State Ministry Coordinators to meet the needs of associational leaders in that region. The Council meets at least twice a year by Conference Call.
- Represents and communicates the goals and objectives of the SBCAL and the Executive Director to associational peers and state convention leaders in the region
- Gives valuable input to the Executive Director and the Executive Team about the needs of that region's associational leaders in Conference Calls of Regional Directors each July and January, and at other times
- Plans the program (with the Council) and secures sponsorships from SBC entities, State Convention entities, and other appropriate ministries for their region's fall or winter conference, if applicable
- Promotes SBCAL Membership and attendance at our Annual Conference to anyone involved in associational ministry – Associational Leaders, Church Planting Catalysts, Moderators, State Missions Directors, etc. – whether paid or unpaid
- 3. Shares Best Practices and Model Practitioners with the Executive Director
- 4. The Term is one year June Annual Conference to June Annual Conference with the option to serve multiple years, if mutually agreeable